

# KANSAS STATE SIGN NEWS

*"Advancing the Sign Industry in the State of Kansas"*

2<sup>ND</sup> EDITION 2009

www.kssign.org



## 2009 CONFERENCE & TRADESHOW OCTOBER 15-17 RAMADA CONVENTION CENTER TOPEKA, KS

### WHAT'S INSIDE...

#### Page 2

- Letter from the President

#### Page 3

- Conference & Tradeshow Schedule of Events
- 2009 Scholarship Winners

#### Page 4

- Hotel Room Reservation Information

#### Page 5

- KSSA Golf Tournament Registration Form

#### Page 6

- Sign Company Conference & Tradeshow Registration Form

#### Page 7

- Exhibitor Information

#### Page 8

- Gold Conference & Tradeshow Sponsorship Exhibitor Registration Form

#### Page 9

- Silver Conference & Tradeshow Sponsorship Exhibitor Registration Form

#### Page 10

- Standard Exhibitor & Supplier Registration Form

#### Page 11

- Sign Industry News



**REGISTER  
NOW!**



PLEASE SUPPORT THESE ADVERTISERS.  
THEY MAKE THIS NEWSLETTER POSSIBLE.



**GEMINI**  
(See ad Page 11)



**MIDWEST SIGN &  
SCREEN SUPPLY**  
(See ad Page 3)



(See ad Page 12)



*A Century of Sign Supplies at Your Service*  
1.866.NGLANTZ

(See ad Page 4)



**KANSAS STATE SIGN ASSOCIATION  
2009 ANNUAL CONFERENCE & TRADESHOW  
OCTOBER 15-17, 2009  
RAMADA CONVENTION CENTER  
TOPEKA, KS**

***Officers &  
Directors***

James Davis  
President  
Custom Neon & Vinyl Graphics  
530 N. W. Broad  
Topeka, KS 66608  
(785) 233-3218  
[james@customneon.biz](mailto:james@customneon.biz)

John Lay  
Vice President  
George Lay Signs, Inc.  
1016 N. Waco  
Wichita, KS 67203  
(316) 262-0433  
[johnlay@laysigns.com](mailto:johnlay@laysigns.com)

Kathy Graf  
Secretary/Treasurer  
Luminous Neon, Inc.  
P.O. Box 916  
Hutchinson, KS 67504-0916  
(620) 662-2363  
[kgraf@luminousneon.com](mailto:kgraf@luminousneon.com)

Geran Smith  
Supplier Representative  
Gemini Incorporated  
103 Mensing Way  
Cannon Falls, MN 55009  
(800) 538-8377  
[geransmith@hotmail.com](mailto:geransmith@hotmail.com)

Ann Hoins  
Past President  
Young Sign Co., Inc.  
326 Choctaw  
Leavenworth, KS 66048  
(913) 651-5432  
[ann@youngsigncompany.com](mailto:ann@youngsigncompany.com)

Patti Fairchild  
Director  
Midwest Sign & Screen Supply  
1806 Vernon St.  
North Kansas City, MO 64116 (816)  
333-5224  
[pfairchild@midwestsign.com](mailto:pfairchild@midwestsign.com)

Brandon Smith  
Director  
N. Glantz & Son  
1409 Illinois Ave.  
Kansas City, MO 64127  
(913) 706-3238  
[bsmith@nglantz.com](mailto:bsmith@nglantz.com)

David Vernia  
Director  
George Lay Signs, Inc.  
1016 N. Waco  
Wichita, KS 67203  
(316) 262-0433  
[davidv@laysigns.com](mailto:davidv@laysigns.com)

Gene Russell  
Executive Director  
Kansas State Sign Association  
P.O. Box 2009  
Owasso, OK 74055-8809  
(918) 272-2192  
[grussell@russellmanagement.com](mailto:grussell@russellmanagement.com)

***Letter from the President...***

Dear KSSA Members,

It is my pleasure to invite you to join us for our 2009 Conference and Tradeshow on October 15-17 at the Ramada Convention Center in Topeka. Here is the run-down on the events:

**On Thursday** evening we will welcome the early arrivers at the Welcome Reception. This is a good time to renew acquaintances and visit with old friends.

**On Friday**, the KSSA Golf Tournament will tee off for 18 holes of golf on one of the state's most beautiful golf courses.

At the Friday evening banquet, we will recognize the 2009 KSSA scholarship recipients and celebrate the induction of the KSSA Hall of Fame honoree. Then, we will wrap up the evening with our popular Scholarship Auction which will be loaded with great fun, entertainment, and a chance to purchase some fantastic items and contribute to the KSSA Scholarship Program.

**On Saturday morning**, our suppliers will educate us on their products and what is new from their companies in the Exhibitor "Spotlight." We will have a feature presentation by KSSA suppliers on advancements in plastics and aluminum composite materials. Following this, we will convene the 2009 Annual Meeting of our association. This will include the annual report on the "state of the association" and initiatives that we are taking to provide increased value to our membership. The climax of the event will be the KSSA Tradeshow featuring our outstanding supplier members.

This publication includes the conference schedule of events, hotel room reservation information, and registration forms. Make your plans now to attend the 2009 KSSA Conference and Tradeshow. Please take a few minutes to register by filling out the forms and sending them by mail, fax, or e-mail to:

Gene Russell  
Kansas State Sign Association  
P.O. Box 2009  
Owasso, OK 74055-8809  
FAX (918) 272-2822  
E-mail: [grussell@russellmanagement.com](mailto:grussell@russellmanagement.com)

Please let us know if you have any questions or if we can assist you in any way.

I look forward to seeing you in Topeka on October 15-17!

Sincerely,

James W. Davis, Jr.  
KSSA President



# 2009 KSSA CONFERENCE & TRADESHOW

## SCHEDULE OF EVENTS

THURSDAY, OCTOBER 15	
Welcome Reception	5:30 p.m. – 7:30 p.m.
FRIDAY, OCTOBER 16	
KSSA Golf Tournament (Scramble Format)	10:30 a.m.
Banquet Reception	6:30 p.m. – 7:30 p.m.
Hall of Fame & Scholarship Awards Banquet and Scholarship Auction	7:30 p.m.
SATURDAY, OCTOBER 17	
Exhibit Setup	7:30 a.m. – 9:00 a.m.
Continental Breakfast	8:30 a.m. – 9:00 a.m.
Exhibitor “Spotlight” Program <ul style="list-style-type: none"> <li>• Feature Presentation: “Advancements in Plastics and Aluminum Composite Materials”</li> </ul> KSSA Annual Meeting	9:00 a.m. – 10:00 a.m.
KSSA Tradeshow	10:00 a.m. – 1:00 p.m.
Lunch	11:30 a.m. – 12:30 p.m.
KSSA Board Meeting	1:00 p.m.

### KSSA TO RECOGNIZE 2009 SCHOLARSHIP WINNERS \$4,750 TO BE AWARDED

The Kansas State Sign Association has announced the recipients of the 2009 KSSA Scholarship Awards. Congratulations to this year’s winners (listed alphabetically): Kelsey Eriksen, Amanda Giese, Amanda Heath, Megan Heinlein, Cassandra Lee, Kelsey Piepergerdes, Reagan Robles, Rawson Spencer, Kathryn Tucker.

The scholarship winners will be recognized at the Hall of Fame and Scholarship Awards banquet during this year’s annual conference. The banquet will be held the evening of October 16 at the Ramada Convention Center, Topeka, KS. KSSA will present the scholarship award checks to the recipients at that time.

The Kansas State Sign Association Scholarship Program was established to assist owners and employees of association member firms and their spouses and children in achieving their educational goals.

**midwest** presents  
 sign & screen printing supply co.

**Roland® New Arrivals**

**VersaArt RS**  
 An economical choice for wide-format, eco-solvent printing with photorealistic image quality.

**VersaUV LEC**  
 An eco-friendly printer/cutter that prints CMYK + White + Clear and gives you a wide range of substrate choices for indoor and outdoor jobs.

Midwest has a Roland printer perfect for your shop!  
 Contact us today!

Excellence Beyond Expectations™

CALIFORNIA MINNESOTA MISSOURI COLORADO  
 NEBRASKA OREGON WASHINGTON UTAH WISCONSIN

www.midwestsign.com



KANSAS STATE SIGN ASSOCIATION  
2009 ANNUAL CONFERENCE & TRADESHOW  
OCTOBER 15-17, 2009  
RAMADA CONVENTION CENTER  
TOPEKA, KS



# RAMADA CONVENTION CENTER

420 Southeast 6th Ave  
I-70 at W. Exit 362B-E. 361B  
Topeka, KS 66607

CHECK OUT THE HOTEL  
[www.topekaramada.com](http://www.topekaramada.com)

## ROOM RATES FOR RESERVATIONS MADE BY September 24

STANDARD ROOM - INCLUDES COMPLIMENTARY HOT BREAKFAST BUFFET:  
\$ 82.00 PER NIGHT (PLUS APPLICABLE TAXES)

For reservations, call **1-800-432-2424**, or **(785) 234-5400**.

Request the Group Rate for the Kansas State Sign Association.

Reservations must be guaranteed with a credit card.

**N. GLANTZ & SON**  
SIGN SUPPLIES  
ESTABLISHED 1969

## Largest Full-Line Distributor of Sign Supplies

### Including:

- Vinyl and Digital Media
- Sign Blanks and Substrates
- Frames and Hangers
- Electrical Supplies
- LED's and Neon
- Fluorescent and HID's
- Banner Materials
- Paint and Brushes
- and much more

[www.nglantz.com](http://www.nglantz.com)

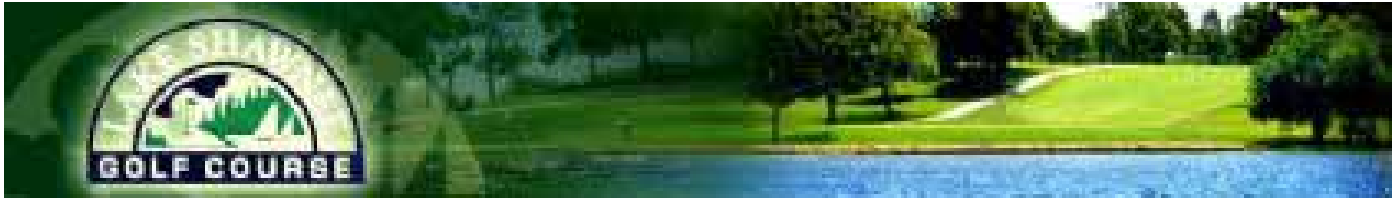
21  
Branches  
Coast to Coast  
including  
Kansas City

Call Today!  
**1.866.NGLANTZ**  
to speak to a Glantz sign expert  
— we're here to help you.



KANSAS STATE SIGN ASSOCIATION  
 2009 ANNUAL CONFERENCE & TRADESHOW  
 OCTOBER 15-17, 2009  
 RAMADA CONVENTION CENTER  
 TOPEKA, KS

# KSSA GOLF TOURNAMENT



LAKE SHAWNEE GOLF COURSE  
 4141 SE EAST EDGE ROAD  
 TOPEKA, KS

Friday, October 16, 2009, Tee Off at 10:30 a.m.  
 4-Player Scramble Format.

We will assign teams by handicaps to make it fun for everyone.  
 Please register ASAP to guarantee your spot.

<b>GOLF REGISTRATION {Please print clearly}:</b>					<b>Handicap</b>
<i>*Note: PLEASE FILL OUT A SEPARATE REGISTRATION FORM FOR EACH PLAYER.</i>					
KSSA MEMBER (√)	( )	NON-MEMBER (√)	( )		
NAME					
COMPANY NAME					
ADDRESS					
CITY		STATE		ZIP	
PHONE		FAX			
EMAIL					

<b>ENTRY FEE \$50.00 ~ METHOD OF PAYMENT</b>					
Check One (√)	Check	( )	VISA	( )	Mastercard ( )
Credit Card Acct #				Expiration Date	
Print Name (As it appears on the Card)					
Billing Address (Where you receive the Credit Card Statement)					
Signature					

Please mail, fax, or e-mail Registration to...Gene Russell, Kansas State Sign Association,  
 PO Box 2009, Owasso, OK 74055  
 Fax 918.272.2822~Phone 918.272.2192~E-mail [grussell@russellmanagement.com](mailto:grussell@russellmanagement.com)



# SIGN COMPANY~REGISTRATION FORM

\*\*\*NOTE: INDICATE THE NUMBER FROM YOUR COMPANY ATTENDING EACH EVENT.\*\*\*

CONFERENCE & TRADESHOW REGISTRATION			
Entrance to the Tradeshow Exhibitor Product Spotlight Program Saturday Continental Breakfast & Luncheon	Handout Materials Refreshment Breaks Not Required for Children Under 16		
<b>DISCOUNTED EARLY REGISTRATION (BEFORE SEPTEMBER 24)</b>	<b>Enter #</b>		<b>TOTAL AMOUNT</b>
Member: \$25.00 ea. x		attendees =	\$
Non-Member: \$30.00 ea. x		attendees =	\$
<b>STANDARD REGISTRATION (AFTER SEPTEMBER 24)</b>			
Member: \$30.00 ea. x		attendees =	\$
Non-Member: \$35.00 ea. x		attendees =	\$
<b>HALL OF FAME &amp; SCHOLARSHIP AWARDS BANQUET</b>			
Banquet Ticket Price: \$35.00 ea. x		attendees =	\$
<b>TOTAL AMOUNT DUE</b>			<b>\$</b>

COMPANY INFORMATION {Please print clearly}:			
<i>*Note: All Exhibitors &amp; Suppliers PLEASE Use Exhibitor Registration Form.</i>			
KSSA MEMBER (√)	( )	NON-MEMBER (√)	( )
NAME (Primary Contact)			
COMPANY NAME			
ADDRESS			
CITY	STATE	ZIP	
PHONE	FAX		
EMAIL			

LIST NAME of ATTENDEES BELOW	Conference & Tradeshow (X)	Hall of Fame/Scholarship Awards Banquet (X)
<input type="radio"/> PLEASE PRINT CLEARLY <input type="radio"/> Please copy form for additional names		
1.		
2.		
3.		
4.		
5.		

METHOD OF PAYMENT			
Check One (√)	Check	( )	VISA
Credit Card Acct #		Mastercard	( )
Print Name (As it appears on the Card)			
Billing Address (Where you receive the Credit Card Statement)			
Signature	<b>X</b>		

Please mail, fax, or e-mail Registration to...Gene Russell, Kansas State Sign Association,  
 PO Box 2009, Owasso, OK 74055  
 Fax 918.272.2822~Phone 918.272.2192~E-mail [grussell@russellmanagement.com](mailto:grussell@russellmanagement.com)



## KSSA TRADESHOW EXHIBITOR INFORMATION

### 1. EXHIBITOR REGISTRATION AND SPONSORSHIPS

- THERE ARE 3 OPTIONS FOR EXHIBITORS REGISTERING FOR THE EVENT.  
Option 1: MEMBERS ONLY ~ \$2,000 GOLD SPONSORSHIP PACKAGE  
Option 2: MEMBERS ONLY ~ \$1,000 SILVER SPONSORSHIP PACKAGE  
Option 3: STANDARD REGISTRATION
  - Exhibitors “pick-and-choose” how they wish to participate.
  - KSSA Members and Non-Members.
  - This form may also be used by Gold and Silver Sponsors to supplement their sponsorship package.
- Registration forms with the details of each option are enclosed.
- Gold & Silver Sponsorship Registrations are due by September 24.

### 2. TRADE SHOW HOURS

- Saturday, October 17 – 10:00 a.m. – 1:00 p.m.

### 3. BOOTH SPACE

- One (1) Skirted Table-top & One (1) 120V Electrical Outlet

### 4. ASSIGNMENT OF BOOTH SPACE

- Assignment of space on a first-come-first-served basis

### 5. EXHIBITOR SET-UP & TEAR-DOWN

- Exhibit space will be available for set-up on **Saturday, October 17, from 7:30 a.m. to 9:00 a.m.**
- The exhibit space must be cleared immediately after the show on October 17.

### 6. SHIPPING DISPLAY MATERIALS TO THE TRADESHOW

- Ramada Convention Center will hold shipments for your arrival with prior notice and there may be a nominal fee based on the number and size of packages, and days stored.
- Ship materials to: Ramada Hotel & Convention Center, 420 E. 16<sup>th</sup> Street, Topeka KS 66607
- NOTE: Include this information on the Shipping Label: “Your Name and Arrival Date” - “Kansas State Sign Association Tradeshow, October 17, 2009”.
- Materials should not arrive at the Convention Center before October 16, 2009
- The Exhibitor assumes all responsibility and liability for losses, damages, and claims arising out of the exhibit’s presence on the hotel premises and will indemnify, defend, and hold harmless the resort, its agents, servants, and employees from any and all such losses and claims.



**KANSAS STATE SIGN ASSOCIATION**  
**2009 ANNUAL CONFERENCE & TRADESHOW**  
**OCTOBER 15-17, 2009**  
**RAMADA CONVENTION CENTER**  
**TOPEKA, KS**

## \$2,000 Gold Sponsorship

### KSSA MEMBER EXHIBITOR REGISTRATION FORM REGISTRATION DEADLINE SEPTEMBER 24, 2009

GOLD SPONSORSHIP PACKAGE	
<ul style="list-style-type: none"> <li>o <b>Double Booth Space:</b> 2009 KSSA Tradeshow (2 Tabletops)</li> <li>o Conference/Tradeshow Registrations for 4: Exhibitor Representatives</li> <li>o Gold Welcome Reception Sponsorship &amp; Signage</li> <li>o Gold Hall of Fame &amp; Scholarship Awards Banquet Reception Sponsorship and Signage</li> <li>o Gold Sponsorship Promotion in All Conference Signage &amp; Banners</li> <li>o Gold Sponsorship of Scholarship Auction</li> <li>o Gold Sponsorship Recognition by the Speakers in the Meeting Presentations</li> </ul>	<ul style="list-style-type: none"> <li>o 4: Reservations – Hall of Fame &amp; Scholarship Awards Banquet</li> <li>o 4: Players – 2009 KSSA Golf Tournament.</li> <li>o 2 – Tee Box Sponsorships: 2009 KSSA Golf Tournament ; Gold Sponsorship Promotion in Tee Box Signage</li> <li>o 1 – Longest Drive/Closest to Pin Sponsorship: 2009 KSSA Golf Tournament ; Gold Sponsorship Promotion on Signage</li> <li>o Gold Sponsorship Promotion in All Conference Flyers and Printed Materials</li> <li>o Gold Sponsorship Promotion in the On-Screen Visual Presentations</li> <li>o Gold Sponsorship Recognition in the 2009 KSSA Conference &amp; Tradeshow Wrap-up Edition of the KSSA Newsletter</li> </ul>

KSSA MEMBER COMPANY INFORMATION {Please print clearly}			
<b>COMPANY NAME</b>			
<b>ADDRESS</b>			
<b>CITY</b>		<b>STATE</b>	<b>ZIP</b>
<b>PHONE</b>		<b>FAX</b>	
<b>EMAIL</b>			

LIST NAMES OF EXHIBITOR ATTENDEES AND CHECK (✓) THE EVENTS THAT EACH WILL PARTICIPATE. <small>PLEASE LIST PRIMARY CONTACT ATTENDEE FIRST.</small>	4: Conference & Tradeshow Representatives	4: Hall of Fame & Scholarship Banquet	4: Golf (Give Handicap)
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			

GOLD SPONSORSHIP AMOUNT: \$2,000 ~ PLEASE INDICATE METHOD OF PAYMENT						
<b>Check One (✓)</b>	<b>Check</b>	( )	<b>VISA</b>	( )	<b>Mastercard</b>	( )
<b>Credit Card Acct #</b>					<b>Expiration Date</b>	
<b>Print Name</b> <small>(As it appears on the Card)</small>						
<b>Billing Address</b> <small>(Where you receive the Credit Card Statement)</small>						
<b>Signature</b>	<b>X</b>					

Please mail, fax, or e-mail Registration to...Gene Russell; Kansas State Sign Association,  
 PO Box 2009, Owasso, OK 74055  
 Fax 918.272.2822~Phone 918.272.2192~E-mail [grussell@russellmanagement.com](mailto:grussell@russellmanagement.com)



**KANSAS STATE SIGN ASSOCIATION**  
**2009 ANNUAL CONFERENCE & TRADESHOW**  
**OCTOBER 15-17, 2009**  
**RAMADA CONVENTION CENTER**  
**TOPEKA, KS**

## \$1,000 SILVER SPONSORSHIP

**KSSA MEMBER EXHIBITOR REGISTRATION FORM**  
**REGISTRATION DEADLINE SEPTEMBER 24, 2009**

<b>SILVER SPONSORSHIP PACKAGE</b>	
<input type="checkbox"/> 2009 KSSA Tradeshow Booth <input type="checkbox"/> Conference/Tradeshow Registrations for 2: Exhibitor Representatives <input type="checkbox"/> Welcome Reception Sponsorship <input type="checkbox"/> Hall of Fame & Scholarship Awards Banquet Welcome Reception Sponsorship <input type="checkbox"/> Silver Sponsorship Promotion in All Conference Signage & Banners <input type="checkbox"/> Silver Sponsorship Promotion in the Banquet Reception Signage <input type="checkbox"/> Silver Sponsorship Recognition by the Speakers in the Meeting Presentations <input type="checkbox"/> Silver Sponsorship Recognition in the 2009 KSSA Conference & Tradeshow Wrap-up Edition of the KSSA Newsletter	<input type="checkbox"/> 4: Reservations – Hall of Fame & Scholarship Awards Banquet <input type="checkbox"/> 2: Players – 2009 KSSA Golf Tournament. <input type="checkbox"/> 1 – Tee Box Sponsorship: 2009 KSSA Golf Tournament <input type="checkbox"/> Silver Sponsorship Promotion in All Conference Flyers and Printed Materials <input type="checkbox"/> Silver Sponsorship Promotion in Tee Box Signage <input type="checkbox"/> Silver Sponsorship Promotion in the Welcome Reception Signage <input type="checkbox"/> Silver Sponsorship Promotion in the On-Screen Visual Presentations

<b>KSSA MEMBER COMPANY INFORMATION {Please print clearly}</b>				
<b>COMPANY NAME</b>				
<b>ADDRESS</b>				
<b>CITY</b>		<b>STATE</b>		<b>ZIP</b>
<b>PHONE</b>		<b>FAX</b>		
<b>EMAIL</b>				

<b>LIST NAMES OF EXHIBITOR ATTENDEES AND CHECK (√)            THE EVENTS THAT EACH WILL PARTICIPATE.            PLEASE LIST PRIMARY CONTACT ATTENDEE FIRST.</b>	<b>2: Conference &amp;            Tradeshow            Representatives</b>	<b>4: Hall of Fame            &amp; Scholarship            Banquet</b>	<b>2: Golf            (Give            Handicap)</b>
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			

<b>SILVER SPONSORSHIP AMOUNT: \$1,000 ~ PLEASE INDICATE METHOD OF PAYMENT</b>						
<b>Check One (√)</b>	<b>Check</b>	( )	<b>VISA</b>	( )	<b>Mastercard</b>	( )
<b>Credit Card Acct #</b>					<b>Expiration Date</b>	
<b>Print Name</b> (As it appears on the Card)						
<b>Billing Address</b> (Where you receive the Credit Card Statement)						
<b>Signature</b>	<b>X</b>					

Please mail, fax, or e-mail Registration to...Gene Russell, Kansas State Sign Association,  
 PO Box 2009, Owasso, OK 74055  
 Fax 918.272.2822~Phone 918.272.2192~E-mail [grussell@russellmanagement.com](mailto:grussell@russellmanagement.com)



**KANSAS STATE SIGN ASSOCIATION**  
**2009 ANNUAL CONFERENCE & TRADESHOW**  
**OCTOBER 15-17, 2009**  
**RAMADA CONVENTION CENTER**  
**TOPEKA, KS**

## EXHIBITORS & SUPPLIERS ~STANDARD REGISTRATION FORM

<b>BOOTH SPACE &amp; EXHIBITOR REGISTRATION ****INCLUDES REGISTRATIONS FOR 2 REPRESENTATIVES.</b>			
<b>DISCOUNTED EARLY REGISTRATION (Prior to SEPTEMBER 24)</b>			<b>TOTAL AMOUNT</b>
Member:	\$200.00		\$
Non-Member:	\$300.00		\$
<b>STANDARD REGISTRATION (AFTER SEPTEMBER 24)</b>			
Member:	\$250.00		\$
Non-Member:	\$350.00		\$
<b>REGISTRATION FOR ADDITIONAL EXHIBITOR ATTENDEES AND "NON-EXHIBITING" SUPPLIERS</b>			
<b>DISCOUNTED EARLY REGISTRATION (BEFORE SEPTEMBER 24)</b>		<b>Enter #</b>	<b>TOTAL AMOUNT</b>
Member:	\$50.00 ea. x	attendees =	\$
Non-Member:	\$60.00 ea. x	attendees =	\$
<b>STANDARD REGISTRATION (AFTER SEPTEMBER 24)</b>			
Member:	\$65.00 ea. x	attendees =	\$
Non-Member:	\$75.00 ea. x	attendees =	\$
<b>HALL OF FAME &amp; SCHOLARSHIP AWARDS BANQUET (FOR EXHIBITORS &amp; NON-EXHIBITING SUPPLIERS)</b>			
Banquet Ticket Price:	\$35.00 ea. x	attendees =	\$
<b>CONFERENCE SPONSORSHIP</b>			
Golf Tee Box Sponsor:	\$100.00 per Hole x	Holes =	\$
<b>TOTAL AMOUNT DUE</b>			<b>\$</b>

<b>COMPANY INFORMATION {Please print clearly}:</b>			
<b>KSSA MEMBER</b> (√) ( )	<b>NON-MEMBER</b> (√) ( )		
<b>NAME (Primary Contact)</b>			
<b>COMPANY NAME</b>			
<b>ADDRESS</b>			
<b>CITY</b>		<b>STATE</b>	<b>ZIP</b>
<b>PHONE</b>		<b>FAX</b>	
<b>EMAIL</b>			

<b>LIST NAME of ATTENDEES BELOW</b>	<b>Conference &amp; Tradeshow (X)</b>	<b>Hall of Fame/Scholarship Awards Banquet (X)</b>
<ul style="list-style-type: none"> <li>o PLEASE PRINT CLEARLY</li> <li>o Please copy form for additional names</li> </ul>		
1.		
2.		
3.		
4.		

<b>METHOD OF PAYMENT</b>			
<b>Check One</b> (√)	<b>Check</b> ( )	<b>VISA</b> ( )	<b>Mastercard</b> ( )
<b>Credit Card Acct #</b>			<b>Expiration Date</b>
<b>Print Name (As it appears on the Card)</b>			
<b>Billing Address (Where you receive the Credit Card Statement)</b>			
<b>Signature</b>	<b>X</b>		

Please mail, fax, or e-mail Registration to...Gene Russell; Kansas State Sign Association,  
 PO Box 2009, Owasso, OK 74055  
 Fax 918.272.2822~Phone 918.272.2192~E-mail [grussell@russellmanagement.com](mailto:grussell@russellmanagement.com)



***SIGN INDUSTRY NEWS...***

*Editor's note: We publish press releases from KSSA member firms that advertise in Kansas State Sign News.*

**Gemini Red Formed Plastic Has Gone Completely Green**

**Cannon Falls, MN** — At Gemini Incorporated, we're so environmentally conscious that even our red has gone green!

That's because as of September 1, 2009, Gemini will begin using a new formulation for its red formed plastic sheet that is even more "Green" friendly. The new 2793 Red pigment is an all-organic formulation, which is good for your customers, good for the environment, and can help you achieve credits for LEED (Leadership in Energy & Environmental Design) certification.

Quality tests on the new 2793 Red, a bright candy-apple color, demonstrate the new formulation also has an improved surface quality. Like all Gemini products, it has been fully UV tested and comes with Gemini's lifetime guarantee.



Gemini Formed Plastic letters are made from sheets of Cellulose Acetate Butyrate (CAB). Unlike other plastics that are petroleum-based, CAB is a wood and cotton-fiber based plastic that is completely recyclable. Not only

does Gemini extrude its own sheets of CAB, it also re-uses all trim generated in its letter manufacturing process. In fact, between 55% and 65% of Gemini CAB sheets are made Gemini's own from recycled trim produced during the manufacturing process. In addition, Gemini has 3 different forming locations across the U.S., meaning most customer orders arrive in just a few days.

Formed Letters are the utmost in versatility and are the standard for most local businesses as well as office parks, retail chains and almost anywhere there is a need for dimensional signage. Their inexpensive molds make it easy to customize a letter style or logo for the perfect 3-D sign.

**GEMINI**  
**LETTERS•PLAQUES•LOGOS**

- Formed Plastic Letters
- Injection Molded Letters
- Flat Cut Plastic Letters
- Cast Metal Letters,
- Waterjet Cut Letters
- Aluminum & Bronze
- Plaques
- Etched Plaques
- ADA Compliant Plaques
- Changeable Copy Letters
- Track & Accessories
- Channel Letters & Faces
- GEM Brand Letter Trim
- Custom Letters & Logos

**1-800-LETTERS**  
**www.signletters.com**  
Email: sales@signletters.com

**N. GLANTZ & SON**  
SIGN SUPPLIES 1.866.NGLANTZ (645.2689)  
www.nglantz.com

**We're Moving!**

Our new location is bigger to serve you better! Beginning August 28, it will be even easier for you to get all your sign and graphics supplies.

Our new facility's location:  
1921 Foxridge Dr  
Kansas City, KS 66106

**Local: 913.722.1000**  
**Fax: 913.722.0777**  
**or call 866.NGLANTZ**

We have new local and fax numbers, but our toll-free number is the same!



KANSAS STATE SIGN ASSOCIATION  
2009 ANNUAL CONFERENCE & TRADESHOW  
OCTOBER 15-17, 2009  
RAMADA CONVENTION CENTER  
TOPEKA, KS

**GSG** Celebrates **60 Years**

*That was then...*  
Texas Sign Supply was founded in Dallas in 1950 to provide supply materials to Texas' growing sign industry. By 1966, Texas Screen Process Supply Company and Neo Sign Supply Company were created to accommodate the growing sign and screen industry. In January 2001 the decision was made to merge and rename the company to Graphic Solutions Group Inc, now known as GSG. We know our success depends on the success of our customers. Thank you for your support and loyalty for 60 years.

WWW.GOGSG.COM Dallas • Houston • Oklahoma City • Tulsa WWW.GOGSG.COM

KANSAS STATE SIGN NEWS is a publication of the Kansas State Sign Association, P.O. Box 2009~Owasso, OK 74055~ Gene Russell, Editor ©2009



KANSAS STATE SIGN ASSOCIATION  
P.O. Box 2009  
Owasso, OK 74055